



IFW

3639

PATENT
Attorney Docket No. 08011.3000

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
John B. FERBER) Group Art Unit: 3639
Application No.: 09/753,685) Examiner: BORISSOV, Igor N.
Filed: January 4, 2001) Confirmation No.: 1659
For: SYSTEM AND METHOD FOR)
TRANSMISSION OF)
ADVERTISING TO WIRELESS)
DEVICES)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed June 21, 2006, the period for reply extending through September 21, 2006, please reconsider the above-identified application in light of the following remarks:

Remarks follow on the next page of this paper.